


| DATE | Messaging |
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| <p>Mon 4</p> | <p>As part of #ChallengePoverty Week we're launching the Scottish Borders Anti-Poverty Strategy which sets out how the Council and our partners will aim to work together to help reduce poverty across the region.</p>  <p>Highlight on SBC benefits advice It's #ChallengePoverty week (4-10 October) and a reminder that our website provides detailed information about what grants, benefits and support you may be entitled to. For more information, visit: www.scotborders.gov.uk/benefits or call Customer Advice and Support Services on 0300 100 1800.</p> <p>Highlight on Money Worries App The NHS Borders Money Worries App provides a wide range of information about support services available nationally and locally in the Scottish Borders. Find out how you can improve your financial health by downloading it from either the Apple App store or Google Playstore. #ChallengePoverty</p> |
| <p>Tues 5</p> | <p>Highlight on Energy If you're worried about your energy bills or struggling to stay warm at home, contact Home Energy Scotland. They offer a free and impartial service and are committed to keeping you warm. Call them for free on 0808 808 2282 or visit: www.homeenergyscotland.org #ChallengePoverty</p> <p>Highlight on Digital Connecting Borders is an initiative which has been created to provide digitally excluded households with devices, internet connectivity, training and support to help them get online. Find out more at: https://www.scotborders.gov.uk/news/article/4161/connecting_borders_initiative_to_support_vulnerable_families_to_get_online #ChallengePoverty</p> |

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| Wed 6 | <p>Highlight on Financial Support</p> <p>The Scottish Welfare Fund helps families and people who are on low incomes through Crisis Grants and Community Care Grants. Find out more at: https://www.scotborders.gov.uk/info/20000/benefits_and_grants/471/community_care_grant_and_crisis_grant #ChallengePoverty</p> <p>Scotland's Child Disability Payment will open for new applications across the country from 22 November 2021. The payment provides financial assistance to help meet the additional costs associated with having a disability. Find out more at: Social Security Scotland - Child Disability Payment opens nationally from November #ChallengePoverty</p> |
| Thu 7 | <p>Highlight on Food</p> <p>FareShare is the UK's national network of charitable redistributors. The food they redistribute goes to school breakfast clubs, older people's lunch clubs, homeless shelters, community cafes and many more. Find out more about how they could help at: https://fareshare.org.uk/fareshare-centres/central-and-south-east-scotland/ #ChallengePoverty</p> <p>Childcare providers are invited to register for a new scheme that provides all preschool children who spend two or more hours a day in nursery or eligible childcare with free milk and a snack. To find out more, visit: https://www.scotborders.gov.uk/info/20054/children_and_families/526/support_and_grants_for_childcare_providers #ChallengePoverty</p> |
| Fri 8 | <p>Highlight on Food/financial support</p> <p>If you're on a low income or receive certain benefits, you may be eligible for free school meals, plus some other benefits such as clothing and footwear grants. Find out more at: https://www.scotborders.gov.uk/info/20040/clothing_meals_and_transport/480/free_school_meals_and_help_with_schoolwear #ChallengePoverty</p> <p>Promote Citizens Advice Bureau</p> <p>Did you know Citizens Advice Bureau could help with income maximisation and advice on bills? Visit their website to find your nearest CAB office: www.cas.org.uk #ChallengePoverty</p> |
| Sat 9 | <p>Highlight on Pension Credit</p> <p>Did you know over £330m of Pension Credit support is left unclaimed in Scotland? Don't miss out on money you or a family member are entitled to. Call the @agescotland helpline on 0800 12 44 222 or visit: www.age.scot/CheckInCashOut #ChallengePoverty #CheckInCashOut</p> <p>Highlight on home items</p> <p>Home Basics is a furniture household reuse organisation which aims to prevent waste and offer quality items for sale. They also support those in need of furnishing a comfortable home. Find out more at: www.homebasics.org.uk #ChallengePoverty</p> |
| Sun 10 | <p>Highlight on Mental Health</p> <p>Scheduled promotion linking in with promotion of Kooth/Togetherall mental health services.</p> |